**Kevin Fowler - 30 second video**

Man: Well that outta do it. That’s gonna go up real nice.

Fowler: Hey man what’s going on here?

Man: Say! It’s Kevin Fowler. What are you? A wise guy?

Fowler: Well, I’m wise enough to know that when it’s windy and dry like this you gotta use some common sense before you strike that match.

Man: Why I outta...

Fowler: Yeah, you outta know. It only takes one spark from a burn pile, a welder’s torch or even a chain dragging on a trailer.

Man: Says who?

Fowler: My buddy, right here.

Man: Smokey Bear!

Smokey Bear: Remember, only you can prevent wildfires.